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## Why become an IFCC Corporate Member?

## WHAT IS THE INTERNATIONAL FEDERATION OF CLINICAL CHEMISTRY AND LABORATORY MEDICINE (IFCC)?

- ▶ It is the leading organization in the field of clinical chemistry and laboratory medicine worldwide.
- ▶ It sponsors activities to achieve and promote scientific progress and its application in health care around the globe, via peer reviewed publications and recommendations, position papers, workshops, seminars, congresses, visiting lecturers' programs, and scholarships.
- ▶ It aims to achieve global standardization via the IFCC Reference System (IFCC Reference Materials, Reference Methods...).
- ▶ It currently has 86 Full Members (National Societies), 9 Affiliate Members, and 46 Corporate Members.

Companies active in laboratory medicine and related fields (e.g. in vitro diagnostics, pharma, IT, biotechnology, biotech networks, commercial lab services) benefit in many ways by being associated with the leading global organization in that same field. IFCC membership is very helpful for companies to enhance and promote the value provided by them. They can raise awareness of their specific strengths and areas of expertise by building on IFCC's reputation and by having excellent access to a variety of resources and target audiences.

By participating in the work of IFCC the Corporate Members have a real opportunity to take initiatives in advising and influencing decisions early on in the long process of creating standards and recommendations which might guide their future business.

## WHAT ARE THE BENEFITS OF CORPORATE MEMBERSHIP IN IFCC?

- ▶ Being directly involved with the leading global organization promoting contributions to laboratory medicine in modern health care.
- ▶ Being able to hold key positions in IFCC Divisions and influence decision making processes. These are The Scientific, The Education and Management, The Communications and Publications, and The Congresses and Conferences Committee.
- ▶ Being able to hold influential key positions in IFCC Working Groups and Committees and to delegate corresponding members to these workgroups.
- ▶ Being able to elect the Corporate Representative to the Executive Board of IFCC. This position strengthens communication and collaboration between industry and laboratory professionals.
- ▶ Receiving all documents and publications of the IFCC.
- ▶ Being able to submit formal comments.
- ▶ Being able to sponsor awards conferences, satellite symposia, and various educational activities thus enabling high visibility of your company to an ideal target audience.
- ▶ Being able to use the IFCC logo to identify your company as an IFCC sponsor.
- ▶ Having access to numerous promotional opportunities.
- ▶ Receiving a 20 % discount on exhibition fees and a premium location on the exhibition floor, e.g. at the EuroMedLab and the WorldLab Congresses.



For more information, visit [www.ifcc.org](http://www.ifcc.org)  
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